



was formally announced at a press conference to the Media journalists on 3rd March 2017 in Press Club Kolkata. The launch was done by Assocham's Women Council Chairman, well known entrepreneur Keya Seth and Chairman of Mathews Group, Shri S. N Nundy with Ranjeeta Ghosh- Founder, Twaksati. There were presence of more than 40 print and e media for the occasion.

Press Coverage of the launch of *Twaksati – Handcrafts of India* portal to the Media



Keya Seth also launched the portal - Twaksati created by Entrepreneur Ranjeeta Ghosh in presence of Co-Chairman of ASSOCHAM -



March 7, 2017



Twaksati Unveiled By Mr. Nundy & Mrs. Keya Seth.

Keya Seth also launched the portal - Twaksati created by Entrepreneur Ms. Ranjeeta Ghosh in presence of Co-Chairman of ASSOCHAM (Eastern Region Council) - Mr. S. N Nundy. Twaksati brings forward the saga of exquisite and amazing art and crafts of India. The categories of products include handmade silver jewelleryes , crafts and paintings, home decors, Apparels, Cards and stationeries.



Buzz Mania

New Initiatives: ASSOCHAM Celebrates Women-Empowerment



A portal of 'Twaksati' (meaning 'beautiful creations by hand' in Sanskrit), an enterprise of exquisite handmade creations, designed by entrepreneur Ranjeeta Ghosh, was also launched by Seth in the presence of S. N. Nundy, the Co-Chairman of ASSOCHAM (Eastern Region Council).

Press Coverage of the launch of *Twaksati – Handcrafts of India* portal to the Media at Press Club Kolkata on 3rd March 2017

वर्तमान



जनसत्ता



- Coverage on the following e-media on 3rd of March 2017
- 24 Ghanta
 - E TV
 - Kolkata TV
 - Kolkata Live
 - NNIS
 - OMKAR





এসিস কেয়া সেথের হাতে টুইকসটি চালু করে এক মহিলা উদ্যোগপতি রঞ্জিতা ঘোষের অধিবেশনে পেরিল নন্দ্যুতি।



Keya Seth also launched the portal – Twaksati created by Entrepreneur Ranjeeta Ghosh in presence of Co-Chairman of ASSOCHAM (Eastern Region Council) – Mr. S N Nundy. The categories of products include handmade silver jewelry, crafts and paintings, home decors, apparels, cards and stationeries.

